



## **Cookie policy**

This Cookie Policy is an integral part of the Privacy Policy made available by the Joint Controllers to users of the website [www.impetus-project.eu](http://www.impetus-project.eu) (the "Website").

### **Use of Cookies**

Cookies and similar technologies are information that sites and apps send or read on your devices on the first visit, to then be re-transmitted to the same sites or apps on the next visit.

Our cookies allow you to:

- memorize the preferences entered;
- improve the functioning of the Website;
- analyze the use of the services and content provided by the Website to optimize the browsing experience and the services offered.

In line with applicable legislation, consent for the installation and use of cookies is not always required. In particular, this consent is not required for "technical cookies", i.e. those used for the sole purpose of carrying a communication across an electronic communications network, or those strictly necessary to provide a service expressly requested by the user. In other words, your consent is not required for cookies which are indispensable for the operation of the Website.

Instead, your consent is required for "analytics" cookies and "profiling" cookies. "Analytics" cookies allow you to improve the management of settings, allowing interaction with external networks and platforms, and provide statistical analysis on the use of the Website.

"Profiling" cookies, on the other hand, help to define a user profile in order to offer him personalized services, in line with the preferences expressed during navigation. All these tracking tools use data that are not immediately referable to you by their very nature. Nonetheless, these data could lead to your identification through processing and association with other data held by third parties. Profiling can be based, for example, on the sections of the Website that you consult or on the information that third parties have collected about you, such as your interests, age, gender, location and other similar information that is obtained from your browsing activities. Unique identifiers ("IDs"), such as those stored by cookies, are used to distinguish your devices and actions from those of other users.

### **How long do cookies last?**

There are different types of cookies which, depending on their characteristics and functions, could persist on your device for different periods of time: the so-called session cookies, which are automatically deleted when you close the browser; and so-called persistent cookies, which remain on your device up to a pre-set time.

#### ***Website's cookies:***

##### *Technical cookies:*

- CONSENT – 2 years

***How can I modify cookies' settings?***

You can set your browser to authorize, block or delete (fully or in part) cookies, going to the settings, for example:

- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/block-websites-storing-cookies-site-data-firefox>
- Google Chrome: <https://support.google.com/accounts/answer/61416?hl=en>
- Apple Safari: <https://support.apple.com/en-gb/HT201265>
- Microsoft Edge: <https://support.microsoft.com/en-gb/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>

To modify the settings of cookies from YouTube (Google), click here:

<https://support.google.com/ads/answer/2662922?hl=en-GB#zippy=%2C>

while signed-in to your google account